

# Annual Report 2020



**Boys Hope  
Girls Hope**

St. Louis

Proud partner of





**MISSION: To nurture and guide motivated young people in need  
To become well-educated, career-ready men and women for others.**

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# Letter from the Executive Director

Carrying out our mission “To nurture and guide motivated young people in need to become well-educated, career-ready men and women for others” has been no small feat this year. While the definition of “well-educated” remains the same, educating our scholars has vastly changed. Instead of managing car-pool drop-offs and planning dinner around extra-curricular activities, we monitor computers looking for teacher faces and not Instagram stars, and we remind scholars to put on masks instead of reminding them to grab their backpacks.

“Career-ready” looks very different this year, too. Nine collegians graduated during this pandemic and preparing them for interviews is more about securing reliable Wi-Fi connections and quiet places in our homes than it is practicing handshakes and reminding them about the need for a freshly ironed shirt.

Even “men and women for others” has become much more challenging. Our scholars are not able to participate in community events such as the semi-annual Richmond Heights leaf raking days for local senior citizens or delivering Christmas gifts to refugee families. Instead, we are decorating cloth masks, writing letters, and hosting virtual story times.

At BHGHSTL we believe our scholars have the power to overcome adversity, realize their potential, and help transform our world. 2020 has shown us how quickly this world can change. The global pandemic and its effects on inequalities in education and income, and exacerbated racial inequalities have increased the adversity our scholars face.

One thing that has remained constant this year is the support from our donors, stakeholders, and partners in the St. Louis community. Thanks to these crucial relationships, we continue to provide an environment to build on our scholar’s strengths, remove obstacles, and, most importantly, “nurture and guide”. The seemingly insurmountable challenges our scholars face in an uncertain world ravaged by a global pandemic are being overcome each and every day. Generous donations have supported a new computer lab/workstation for our collegians on our BHGHSTL campus, curtain dividers to create socially distanced spaces, additional staffing to support scholars around the clock, and some resemblance of normalcy with house-planned spirit weeks and drive-through trick or treating! Each ‘A’ received on a homework assignment, each college acceptance letter received, each head sleeping in a warm, safe bed is the result of a community coming together to sustain hope.

With Hope and Deep Gratitude,



BA, LPC

Executive Director



# BRIANA'S STORY

My Boys Hope Girls Hope experience started in August of 2011, my sophomore year of high school. I still remember the weekend I spent at the girl's house that spring, being dropped off at school with the other girls, eating dinner together, and getting to observe the daily routine of being a part of the program. My mom and I first heard of Boys Hope Girls Hope because a family friend, Ieshah, had been in the program for years. After my initial visit we decided it would be a good idea for me to embark on this journey that provided me with so many resources and allowed me to reach my full academic potential. Over the next three years, I was able to join other programs like Cultural Leadership, be inducted into the National Honor Society, participate in various types of volunteer work, summer camps and college tours, and ultimately graduate from Kirkwood High School with thousands of dollars in scholarship money for college.

Aside from the academic accolades, I learned how to live with other girls, which prepared me for college life. I also learned how to balance school, work, and being social. Boys Hope Girls Hope taught me that my education is my responsibility, and the staff has always been there to support me throughout my college experience. I looked forward to the care packages and the monthly check-ins. They have connected me with a lifelong mentor and tutor that helped prepare me for my teaching certification exam. I was always greeted by smiling faces whenever I would visit and, of course, the scholarship that got me through six years of college. The semesters that were challenging; the ones that were easy; the times I changed my major back and forth; the semester that I left school, and then when I returned; all the way up to my graduation in November of 2020, I could always count on Boys Hope Girls Hope.



Now that I have received my undergraduate degree from Southeast Missouri State University, I am applying to jobs and plan to teach middle school science in a St. Louis school district. Due to the COVID pandemic I am waiting for my Missouri teacher certification but I have received two offers for a long-term substitute position. Once I accept a permanent position, my goal is to further my education and get a master's degree in educational administration. Being the first person in my family to attend college and obtain a degree has been my sole motivation over the course of the years. I am so proud of my own progress and tenacity, and very thankful for my family and everyone at Boys Hope Girls Hope. I know that whatever I decide to do, although I have graduated from both high school and college, I have all the support that I need.



August 2016

# FAMILY-LIKE COMMUNITIES, A TROUGH COLLEGE



January 2021

# SIDNEI'S STORY

*Sidnei joined Boys Hope Girls Hope as a 10-year-old attending Confluence Academy. Nearly four years have passed and Sidnei is now in 9th grade at Rosati Kain. She has gone from indicating on her BHGH application that she needs help with social studies, to wanting to be a social studies teacher and having a dance club after college. Your support throughout the years has allowed Sidnei to attend excellent schools, and it has given her the opportunity to participate in outside activities like the Richmond Heights Youth Council, Girls with a Purpose Club, Elite 23 International Programming, Volleyball, Dance Step Show, and Little Flower Musical and Talent Shows!*

## **Sidnei shared her experiences with us:**

**CASSANDRA:** What was your life like before BHGH?

**SIDNEI:** I was living with my mom and my grandma, or other people, it depended on the year. I didn't really do much, there wasn't any after school activities.

**C:** Why did you decide to come to BHGH?

**S:** It was going to be easier on the whole family. My mom would still have my siblings, but it would be one kid less to worry about. It would help my family.

**C:** Did you think coming to BHGH would help you?

**S:** Yeah, I was at an okay school, but I knew I could go to a better school. My grades were getting there, but I thought everything was too easy.

**C:** Do you remember what it was like when you first got to BHGH?

**S:** It was hard. I was the youngest. Everyone was pretty nice. I was just the youngest, so it was pretty hard for me. The school change was different.

**C:** What has been the hardest part about growing up here?

**S:** There are just so many different people here; so many different answers to a problem; so many different solutions to a problem. There isn't one way to everything. I was used to one way for everything.

**C:** What are some of the best things about being here?

**S:** The education, seeing different people. In the area I was, everyone had the same background, everyone was struggling. Seeing people here [that are] from different parts of the US and different parts of St. Louis.

**C:** How will BHGH help you in your future?

**S:** I have more ability to talk to people. I have good communication skills. I got into a good school, so I'm a little more ahead than other kids back in my area.

**C:** What would you tell other kids who are thinking about applying to BHGH?

**S:** Be prepared. There are so many things; good and bad, there are so many things depending on where you grew up and who you grew up around, everything is new. You have to be prepared, you have to be ready.

**C:** If you had to choose, would you do it again [join BHGH]?

**S:** Yes definitely, I would do things differently, but I would do it again.

**C:** Anything you'd want anyone else to know about BHGH?

**S:** There is a certain mindset; you have to think positive, you have to think, "I will get to my goal no matter what". There have been certain times when I've thought "I'm not going to do this," and I didn't. You have to think positively or it isn't going to work at all.

# Financial Statements

As of the end of fiscal year 2020

## STATEMENT OF ACTIVITIES

### REVENUES

	2020	2019
Contributions	\$700,402	\$641,535
Special Events	\$834,326	\$870,935
Gifts-In-Kind	\$200,125	\$257,095
Investments	\$103,499	\$144,864
Other Income	\$0	\$3,176
<b>TOTAL REVENUES</b>	<b>\$1,838,352</b>	<b>\$1,917,605</b>

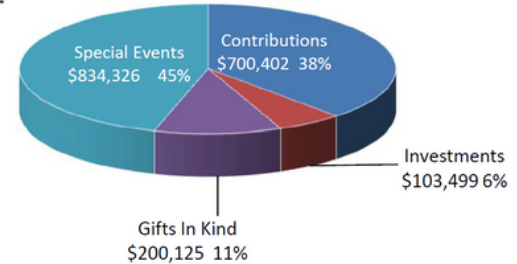
### EXPENSES

Program Services	\$1,364,922	\$1,485,769
Management/General	\$157,515	\$229,414
Fundraising	\$191,976	\$190,677
<b>TOTAL EXPENSES</b>	<b>\$1,714,413</b>	<b>\$1,905,860</b>

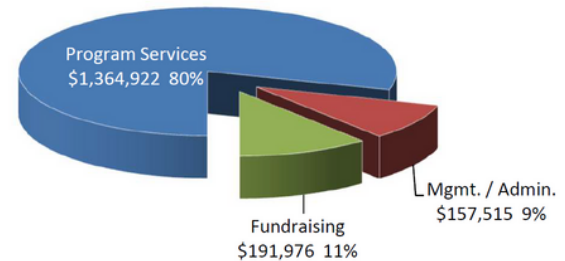
### OPERATING EXPENSES

Increase (Decrease) in Net Assets	\$123,939	\$11,745
Net Assets — Beginning of Year	\$5,944,167	\$5,932,422
<b>NET ASSETS — END OF YEAR</b>	<b>\$6,068,106</b>	<b>\$5,944,167</b>

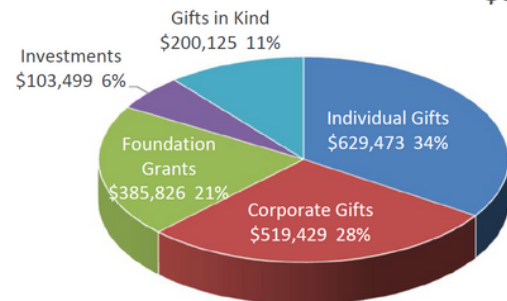
**INCOME SOURCES with Gifts In Kind & Investment Income**  
**\$1,838,352**



**EXPENSE ALLOCATIONS after Depreciation**  
**\$1,714,413**



**FY20 Income Breakdown**  
**\$1,838,352**





**301**  
community  
partners

**3.26**  
average  
GPA

**170**  
active  
volunteers

**85%**  
college  
persistence  
rate

## STATEMENT OF FINANCIAL POSITION

### ASSETS AT CLOSE OF FISCAL YEAR

	2020	2019
Cash	\$516,913	\$69,883
Cash Equivalents	\$23,194	\$46,752
Pledges Receivable	\$125,158	\$346,213
Investments	\$1,933,015	\$1,851,341
Prepaid Expenses	\$5,613	\$5,996
Property and Equipment	\$3,759,390	\$3,865,966
<b>TOTAL ASSETS</b>	<b>\$6,363,283</b>	<b>\$6,186,151</b>

### LIABILITIES AND NET ASSETS

Accounts Payable	\$9,937	\$54,392
Accrued Expenses	\$96,280	\$87,592
Line of Credit	\$0	\$100,000
Long Term Debt	\$189,500	\$0
<b>Total Liabilities</b>	<b>\$295,177</b>	<b>\$241,984</b>
Unrestricted Assets	\$5,441,134	\$5,058,219
Temporarily Restricted	\$626,972	\$885,948
<b>Total Net Assets</b>	<b>\$6,068,106</b>	<b>\$5,944,167</b>
<b>TOTAL LIABILITIES &amp; NET ASSETS</b>	<b>\$6,363,283</b>	<b>\$6,186,151</b>

# State of the Union from Board President

Boys Hope Girls Hope has always been committed to opening new doors for young people in our community who are disproportionately affected by the lack of access to resources – particularly in education. Our scholars frequently come from under-represented backgrounds: across our 16-affiliate network, 96% of our scholars and collegians are persons of color, and 55% are girls or young women. This deep investment has an impressive impact: 83% of our scholars have a 3.0 or higher GPA, and our freshman to sophomore college matriculation rate is 80% (the national average is 61%).

The new year, 2021, will bring exciting changes locally. Boys Hope Girls Hope of St. Louis was selected as one of only five new United Way of Greater St. Louis Safety Net Agencies. This opens a new source of financial support and increases our visibility in the community. We are excited to re-launch our Academy Program to expand the reach of our leading residential program. The re-imagined Academy Program will serve an additional 105 middle school and high school students after school and on weekends with our same detailed, wrap-around services that offset virtual school learning-loss effects.

Through everything, what inspires us most are the fantastic young people we serve: 20 residential scholars, 35 collegians, and the new Academy scholars. None of this is possible without our incredibly committed staff, volunteers, and you—the St. Louis community. Your generosity through corporate, foundation and individual donations allow us to deliver our mission each and every day.

This annual report highlights that mission, revealing the profound impact that an investment in Boys Hope Girls Hope of St. Louis and our scholars has on lives of youth in St. Louis and the community at large.

Thank you for your continued support.

With deep gratitude,



Board President  
Boys Hope Girls Hope of St. Louis Board of Directors



# Volunteer Story

Jennifer first learned about Boys Hope Girls Hope in 2017 through Gateway to Innovation (G2I), a premier tech conference held annually in St. Louis. The community giveback portion of the conference featured Boys Hope Girls Hope. She was curious about their mission and started researching. Jennifer didn't have to dig deep because she received a call from the Boys Hope Girls Hope of St. Louis Community Relations Manager, Terry Sibbitts, who had likewise heard about her through G2I and was interested in meeting.

When Terry and Jennifer talked there was an immediate connection. Terry gave her a tour and she was able to meet and talk with some of the other team members. The more they talked, the more Jennifer wanted to get involved. The kicker was at the very end of the tour, when Jennifer was leaving. She ran into one of the Girl's House Residential Counselors, who was a member of her church and whom she'd known since she was a little girl. The residential counselor always talked about how much she loved her job and now Jennifer realized the job she spoke so highly of was Boys Hope Girls Hope!

Jennifer submitted her application to be a mentor. She was assigned her scholar in January 2018 and it was a perfect match. She enjoys spending time with her scholar, talking and just getting to know her. She's also gotten the chance to meet some of the other girls as well. Jennifer has helped with homework projects, attended science fairs and decorated for the holidays. In fact, in February Jennifer attended her first Galentine's Day party with the girl's house. She had no idea what it was and she had so much fun!

Little did Jennifer know that would be their last in-person gathering for the year. 2020 has been tough for everyone and Jennifer really misses hanging out with her scholar, a sentiment she is sure is shared by many.

Jennifer is so glad to be a volunteer at Boys Hope Girls Hope! She encourages anyone interested in being involved with an organization that makes a difference in underrepresented communities and is focused on building lifelong relationships to look into Boys Hope Girls Hope. Jennifer says "You won't regret it." It has been such a rewarding experience for her and she loves that she's making a difference through building a lasting relationship!



# 2020 Partners in Hope

We are grateful for the personal support of these individuals in 2020.

## \$50,000 & ABOVE

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*Reflects the annual gifts from donors who  
contributed between July 1, 2019 through June 30, 2020.  
We deeply regret any errors or omissions.*

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Starbucks  
Tech Electronics  
The Magic House  
The Miller Group  
Thrivent Financial  
Twin Oaks Wood Fired Pizza  
Ursuline Academy  
YMCA Trout Lodge



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